



PRESS RELEASE – December 07, 2011

## **Diamond Dash goes mobile - Wooga launches popular social game for iOS**

- **Berlin-based developer launches hit game worldwide in the App Store**
- **iPhone and iPad version of the classic social game introduced today in Paris**

**Paris, France - December 07, 2011** - Diamond Dash, the most popular arcade game on Facebook, is now available as a free download in the App Store. As of today, Wooga, the world's third largest developer of social games, is offering Diamond Dash for the iPhone, iPod touch and iPad. This exciting game first launched on Facebook, where it has fascinated over 10 million people per month. Today, the company introduced the new mobile version live on stage at Europe's largest Internet conference, Le Web in Paris.

Diamond Dash, Wooga's exciting 60 second gem rush, challenges players' reflexes to smash as many same colored gems as possible. Weekly tournaments allow players to compete for the highest score with their friends, and also reward the top 3 players with one of the coveted gold, silver or bronze medals. By linking the iOS version to Facebook and automatically synchronizing both, weekly tournaments are now available across multiple platforms.

Since its launch in March of this year, Diamond Dash has delighted over 25 million people and was honored in August 2011 with the European Games Award as best social game. It is currently ranked among the top 10 social games on Facebook.

In Diamond Dash for the iPhone, iPod touch and iPad, the graphics and controls have been optimized for the demands of mobile devices, giving fans the opportunity to enjoy the classic game while on the go.

For high-resolution images, the game trailer and to download the game:

[www.wooga.com/diamond-dash-mobile/](http://www.wooga.com/diamond-dash-mobile/)

### **Features:**

- Automatic comparison of the score and social interaction with friends via Facebook Connect
- Available in 120 countries and in nine languages (German, Dutch, English, French, Italian, Polish, Portuguese, Spanish and Turkish)
- Regular updates with new game content

Diamond Dash is now available as a free download for the iPhone, iPod touch and iPad.



**About Wooga:**

Founded in 2009 in Europe's technology hub, Berlin, Wooga is the third largest social game developer in the world. Wooga creates high quality games for Facebook and iOS, with a specific focus on emotional character development, usability, and superb localization in seven languages.

Wooga is committed to creating innovative and original game titles for players of all ages, bringing millions of users around the world together through a world of gaming. Wooga's free-to-play Facebook games are enjoyed by over 34 million active players per month - 70% of which are women. Wooga's games generate revenue by selling interactive goods: Monster World players, for example, have bought more than twenty-eight million magic wands so far - making wooga the biggest supplier of interactive magic equipment in the world. Wooga is also a world leader in the development of cutting-edge technologies, enabling millions of users to compete with their friends.

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